

## RISHI PIPARAIYA



Rishi Piparaiya is a best-selling author and former banker and marketing head with multinational organizations such as Citi, Aviva, and Santander. He left his corporate job at the helm of his career to spend his time on his passions—traveling, writing, and mentoring start-ups.

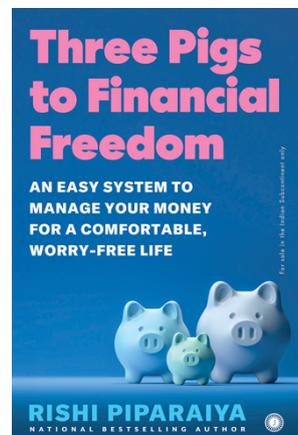
Rishi loves to experiment with different writing genres. His debut work, *Aisle Be Damned*, a humour book on air travel published by Jaico, was a national bestseller in India. His second book, *Job Be Damned*, published by HarperCollins, was an acclaimed satire on corporate life. He took his passion for writing in a different direction with his fascinating

middle-grade series, *Cities of Adventure*. With each book in the series, Rishi brought a different city to life, offering readers exciting storylines and fun facts about each city's landmarks, legends, culture, and cuisine. And his latest work, *Three Pigs to Financial Freedom*, demystifies the financial planning process and aims to get young professionals started on the journey to financial freedom.

Rishi is an angel investor in several start-ups and on the board of mentors at the Atal Incubation Centre, set up by NITI Aayog at NMIMS, Mumbai. He is a frequent speaker at corporate forums, colleges, and business schools and regularly featured in media on topics around careers, entrepreneurship, financial independence, and early retirement. He runs his publishing and corporate activities through his Mumbai-based company, Imaginara Legacies.

At the time of changing career tracks, Rishi was the Marketing Director at Aviva, where he won numerous industry awards for his innovative campaigns. His earlier stints included serving as Director, Bancassurance at Aviva, and Senior Vice President at Citi India. As a corporate strategy executive, Rishi led various international expansion projects for Citigroup and Banco Santander based out of New York and Madrid, respectively.

Rishi has an MBA from Cornell University, where he was also awarded the Entrepreneurship Award. He completed his undergraduate education from the University of Rochester, a program in creative writing from Cambridge University, and schooling at the Cathedral & John Connon School, Mumbai.



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